DESIGN

Table Lamps
Please RETURN
To SJL

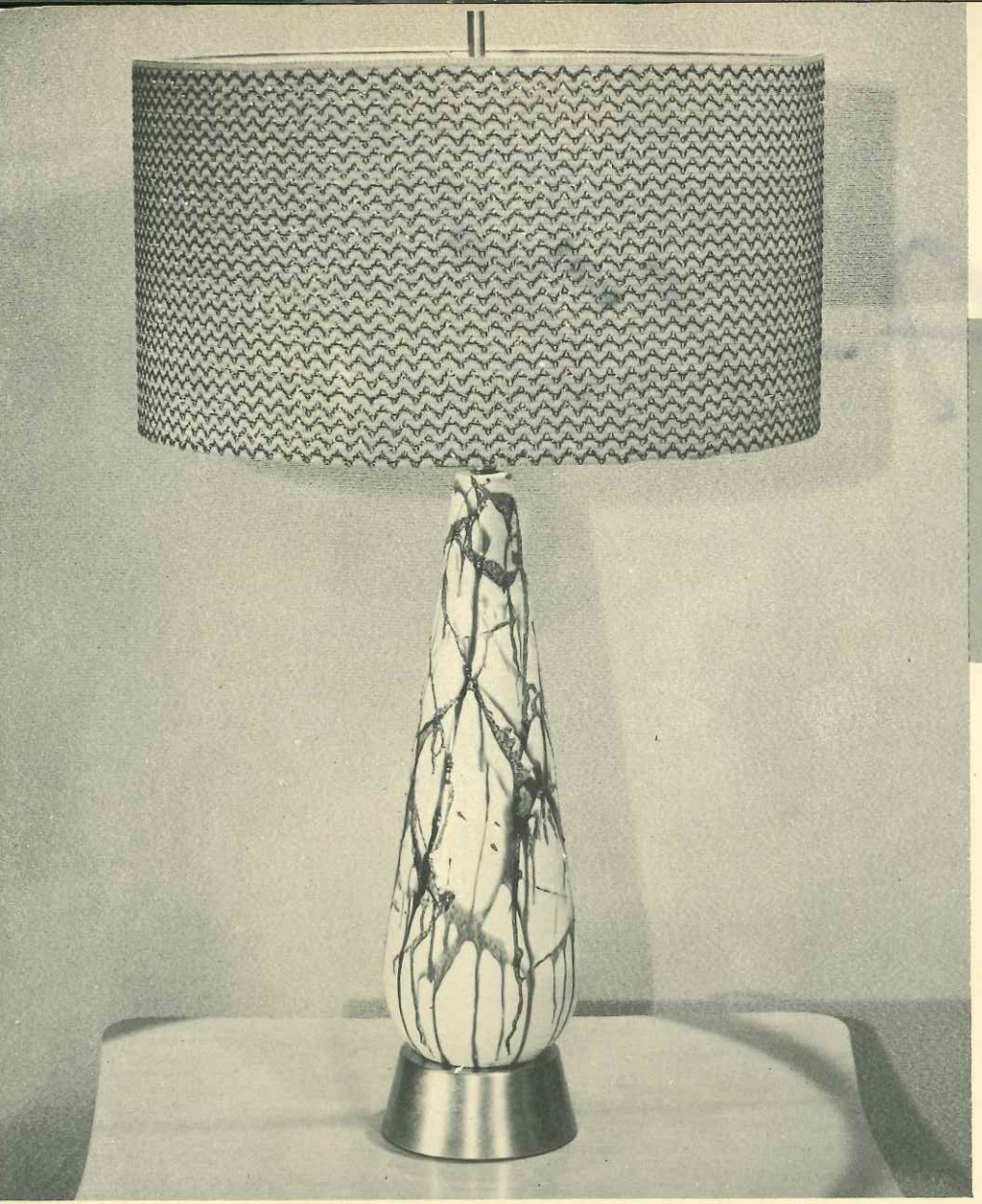
A-17

ROYAL
Haeger®
LAMPS

Spring Catalog 1954

Royal Haeger Lamp Company Inc. • Dundee, Illinois

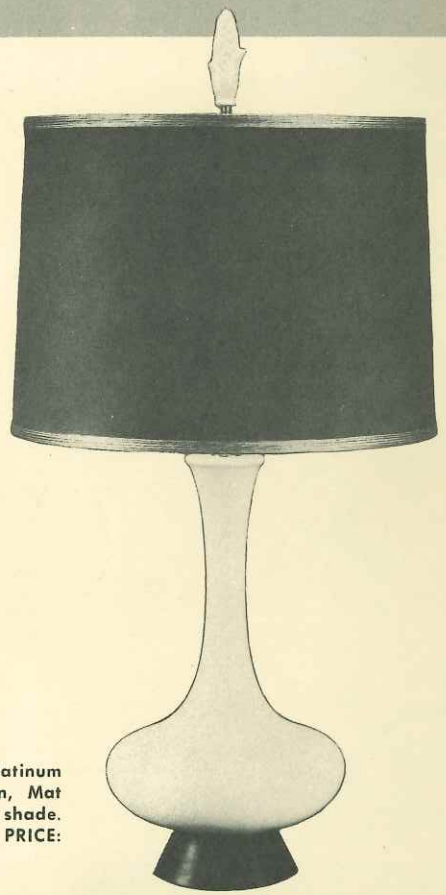
Haeger *proudly presents*



6243—STRAIGHT URN. Ebony/Cascade with Grill Cloth shade, Gray/Cascade with Grill Cloth shade, Green/Cascade with Grill Cloth shade, White/Lattice with Grill Cloth shade. Height: 29¼". RETAIL PRICE: $25.00.

6243X—Same colors with Linen Glass Plastic shade. RETAIL PRICE: $21.00.

6228—CHIANTI BOTTLE. Mahogany with White Shantung shade, Cotton White with Red Shantung shade. Height: 29". RETAIL PRICE: $25.00.



5483—LARGE URN. Platinum Grey with White Raftan, Mat Black with Red Raftan shade. Height: 30". RETAIL PRICE: $30.00.

the New Haeger Trend in Lamps

Des.

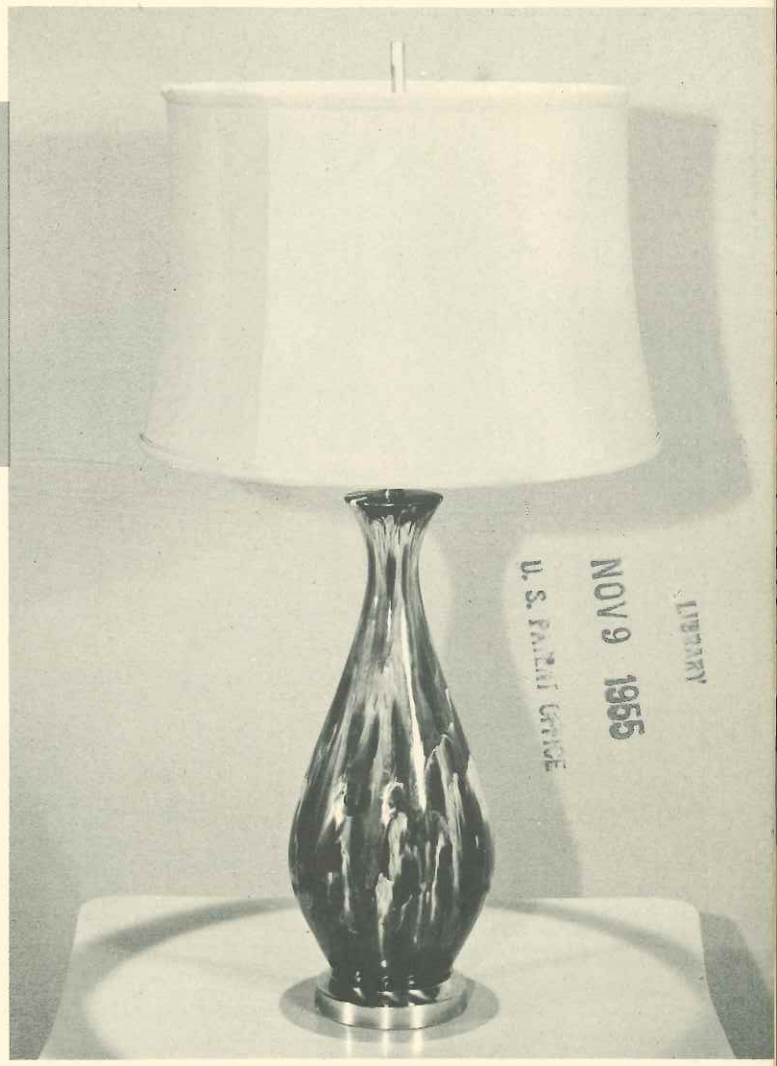
traditional styling with Exclusive Glazes and Textures

6244—MEDIUM BOTTLE. Ebony with Gold Foil shade, Dark Green with Gold Foil shade, White with Gold Foil shade. Height: 24½". RETAIL PRICE: $13.50.

U. S. Patent Office
FEB 24 1956
Design Division

6246—TWO BALL COLUMN. White/Lattice or Red/Black with Red Shantung shade. Height: 29". RETAIL PRICE: $30.00.

5155—MEDIUM URN. Green Agate with Handsewn Egg Taffeta, Cotton White with Handsewn Egg Taffeta. Height: 24½". RETAIL PRICE: $25.00.



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U. S. PATENT OFFICE
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6245—LARGE BOTTLE. Ebony/Cascade with Shantung shade, Gray/Cascade with Shantung shade, Green/Cascade with Shantung shade, White/Lattice with Shantung shade. Height: 28". RETAIL PRICE: $25.00.

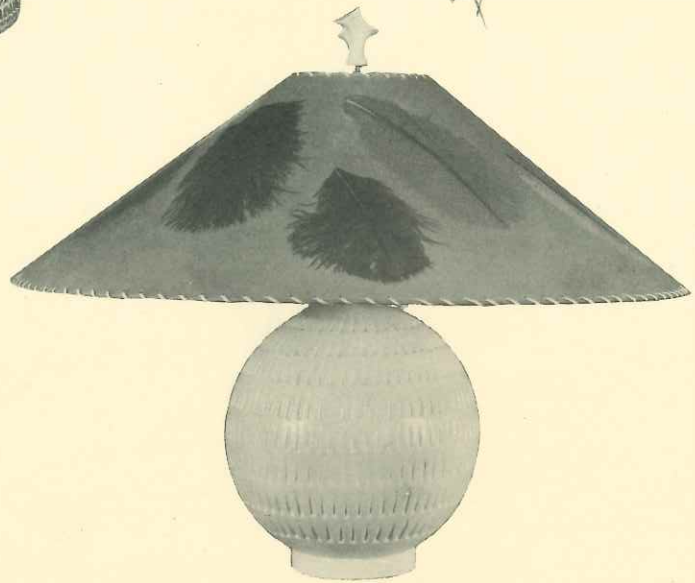
6245X—Same colors with Linen Glass Plastic shade. RETAIL PRICE: $21.00.

"Picture Window" Lamps

bring the window shoppers

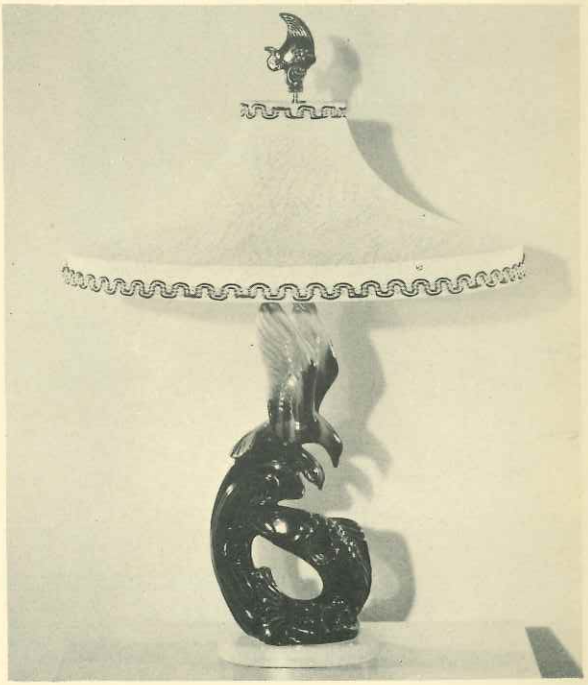
U. S. Patent Office
FEB 24 1956
Design Division

6234—THUNDER & LIGHTNING. Ebony/Decorated with White Chromespun shade, Tropical Briar with White Chromespun shade, Absinth Green with Green Chromespun shade. Height: 30½". RETAIL PRICE: $45.00.



5023—LARGE SPHERE. Cotton White with White Synspun shade, White Lattice with White Synspun shade, Tropical Briar with White Synspun shade. Height: 25". RETAIL PRICE: $40.00.

6195—FISH & SEA GULL. Catseye with Golden Web White Handsewn Silk shade, Cotton White with Golden Web White Handsewn Silk shade, Ebony with Golden Web White Handsewn Silk shade. Height: 30½". RETAIL PRICE: $30.00.



ALL PRICES SUBJECT TO CUSTOMARY DISCOUNT

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to your store

U. S. Patent Office
FEB 24 1956
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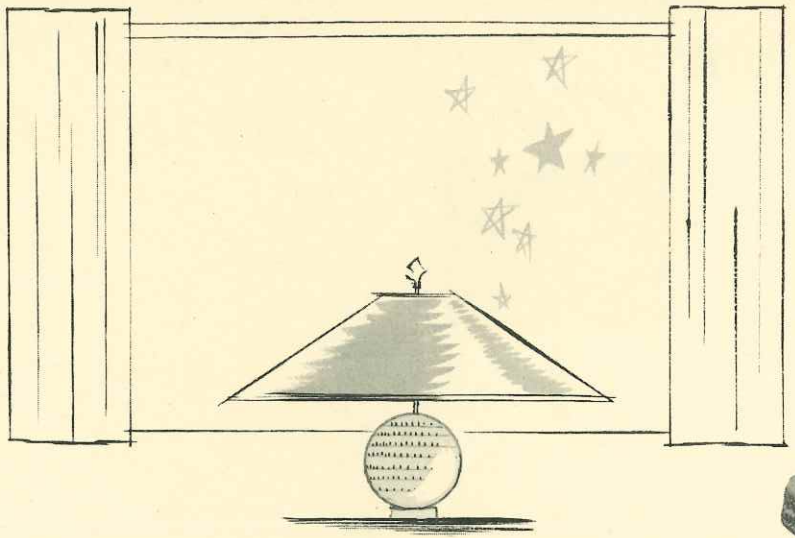
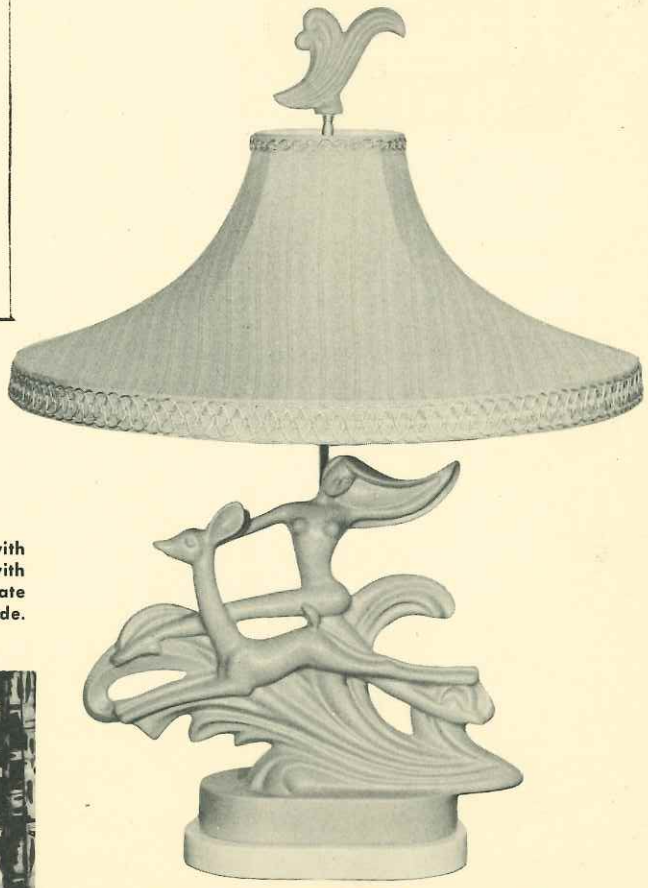
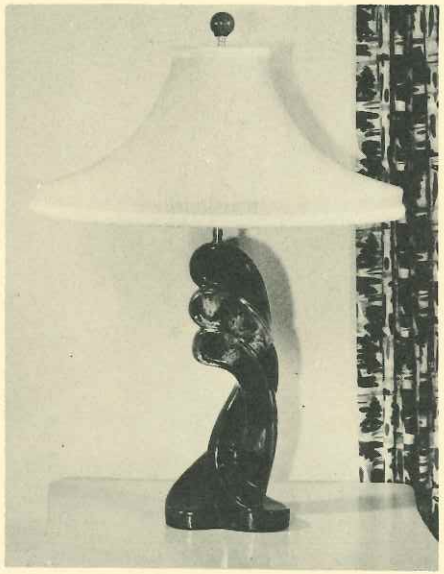




5205—GIRL ON TURTLE. Platinum Grey/Green Crystal with Chartreuse Glasschop shade, Tropical Briar/White with Chartreuse Glasschop shade. Height: 30". RETAIL PRICE: $55.00.

5398—MERMAID ON SHELL. Platinum Grey/Green Agate with Yellow Synspun shade, Platinum Grey/Oxblood with Red Synspun shade, Platinum Grey/Tropical Briar with Yellow Synspun shade. Height: 23". RETAIL PRICE: $25.00.

6121—TRIPLE TWIST. Tropical Briar with Tampa Antique Handsewn shade, Ebony with Red Antique Handsewn shade, Green Agate with Tampa Antique Handsewn shade. Height: 26½". RETAIL PRICE: $25.00.



6169—GIRL AND FAWN. Ebony with White Chromespun shade, Absinth Green with Green Chromespun shade, Cotton White with Pk/Gold Chromespun shade. Height: 26½". RETAIL PRICE: $35.00.

ROYAL Haeger® LAMPS

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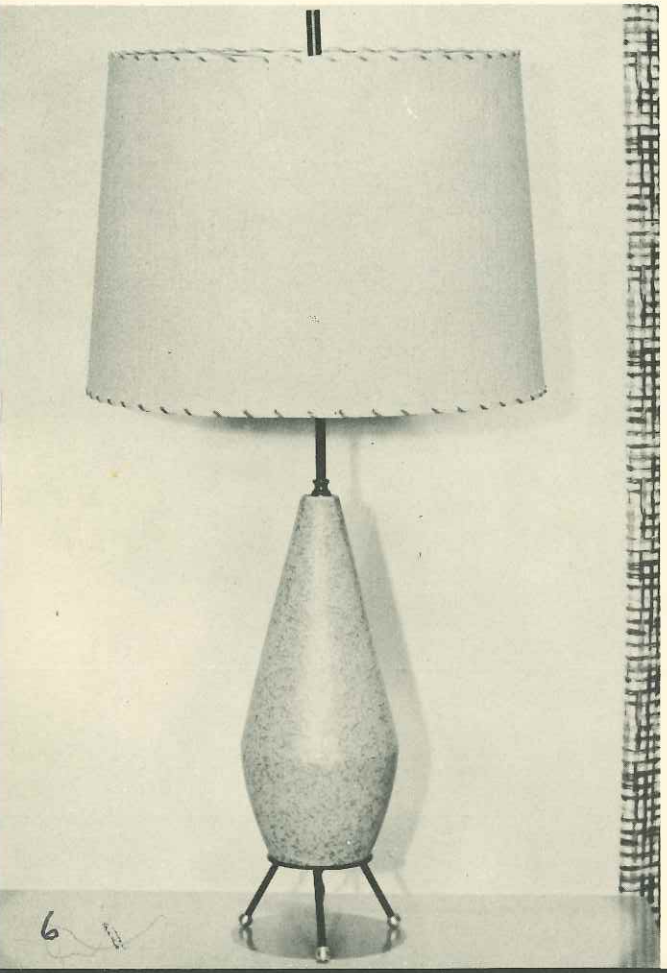
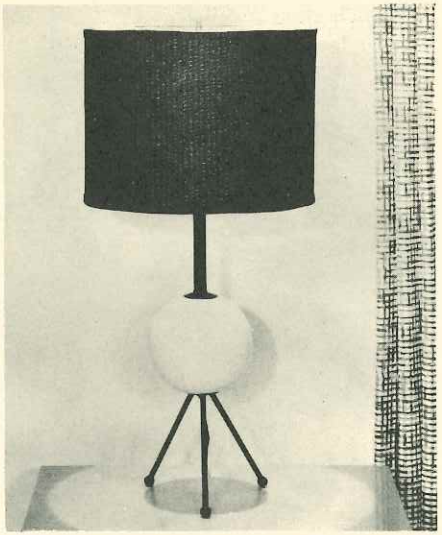
Ceramic Creations Combined with Wood and Wrought Iron for Today's New Trends

ROYAL Haeger® LAMPS

All Prices Subject to Customary Discount

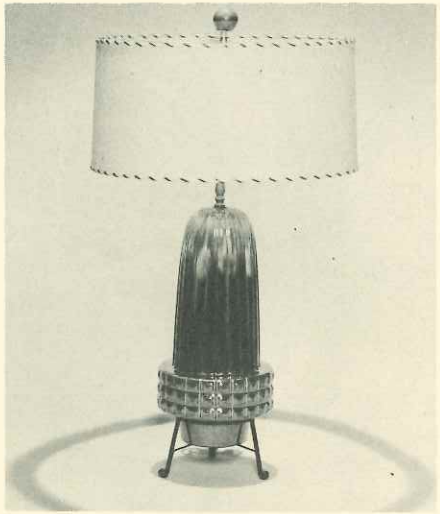


6153—TAPERED URN. Absinth Confetti with Natural Adobe shade, Tropical Briar with Chartreuse Adobe shade, Cotton White with Natural Adobe shade, Sahara Confetti with Natural Adobe shade. Height: 30½". RETAIL PRICE: $15.00.



6187—BALL TRIPOD. Cotton White with White Raftan shade, Absinth Confetti with White Raftan shade, Sunset Yellow with White Raftan shade, White Lattice with White Raftan shade, Red/Black with White Raftan shade. Height: 32½". RETAIL PRICE: $20.00.

6165—DOUBLE LINED CONE. Lemon Yellow with Black/White Fabric shade, Tropical Briar with Green/Gold Fabric shade, Green Agate with Green/Gold Fabric shade, Cotton White with Black/White Fabric shade. Height: 29¼". RETAIL PRICE: $22.00.

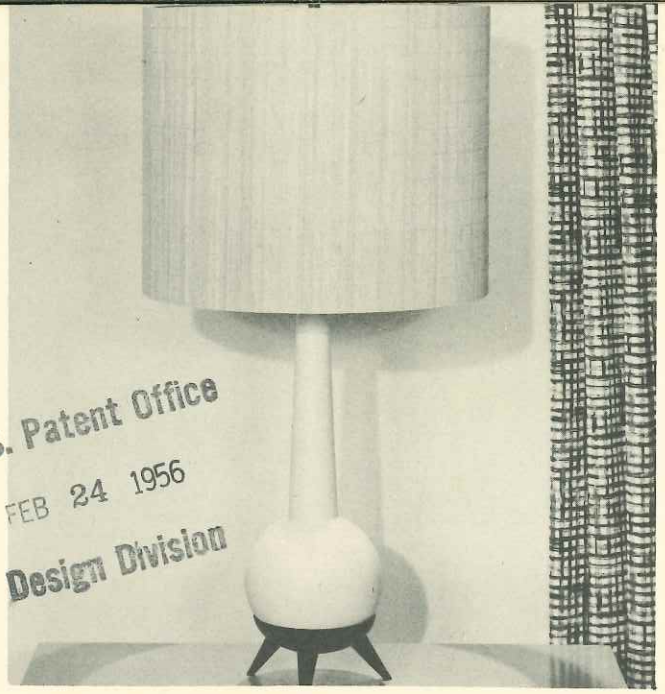


6097—LARGE ACORN/IRON STAND. Platinum Grey/Decorated with Black Raftan shade, Green Agate with White Raftan shade, Chartreuse/Honey with White Raftan shade, Cotton White with Black Raftan shade. Height: 25½". RETAIL PRICE: $17.50.

6189—RINGED PEAR. Green Agate with Tan Raftan Plaid shade, Cotton White and Black Raftan Plaid shade, Tropical Briar with Tan Raftan Plaid shade. Height: 26½". RETAIL PRICE: $17.50.

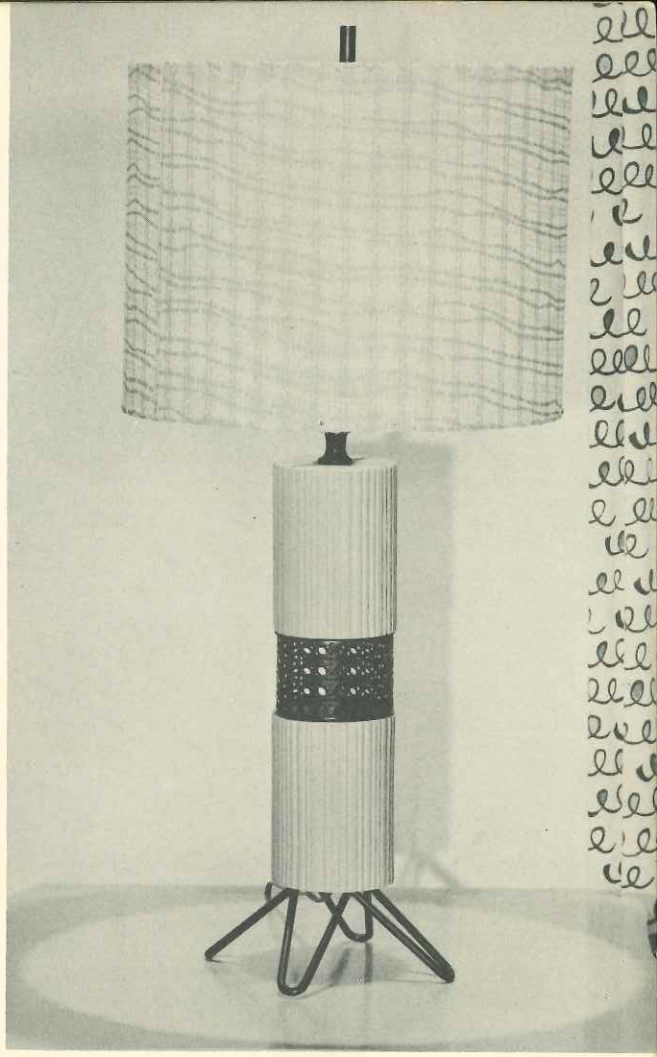
6137—VERTICAL RIBBED FLUTED. Green Agate with Green Grassy Plastic shade, Tropical Briar with Brown Grassy Plastic shade, Ebony Mist with Green Grassy Plastic shade. Height: 28". RETAIL PRICE: $17.50.

S343—TRIPOD LANTERN. Ebony with White/White Plastic shade, Absinth Confetti with White/Turquoise Plastic shade. Height: 26". RETAIL PRICE: $20.00.

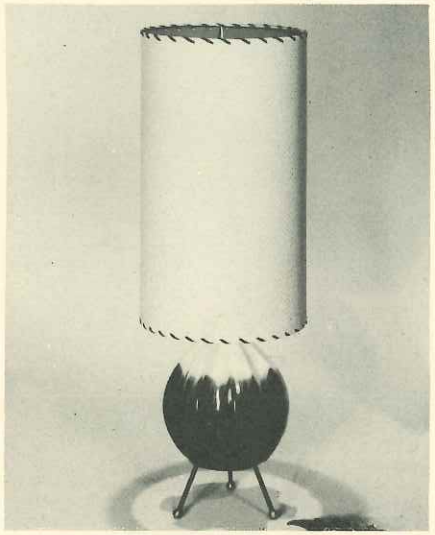


U. S. Patent Office
FEB 24 1956
Design Division

6151—LONG NECKED BOTTLE. Lemon Yellow with Natural Wooden Slat shade, Tropical Briar with Natural Wooden Slat shade, Cotton White with Natural Wooden Slat shade, Ebony with Natural Wooden Slat shade. Height: 28¾". RETAIL PRICE: $17.50.



6164—DOUBLE LINED CYLINDER. Robin Blue with Black/White Raftan Plaid shade, Tropical Briar with White/Tan Raftan Plaid shade, Green Agate with White/Tan Raftan Plaid shade, Cotton White with Black/White Raftan Plaid shade. Height: 29". RETAIL PRICE: $10.50. 20.00

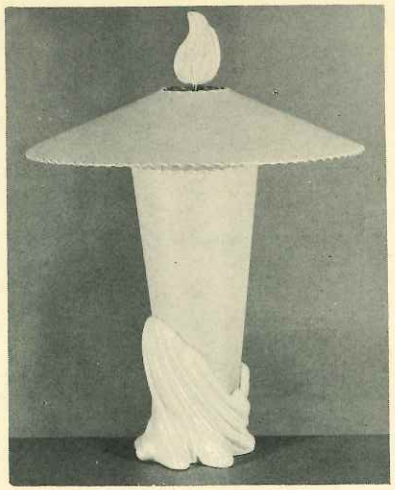


6119—RIBBED GLOBE. Green Agate with White Perforated Parchment shade, Ebony Mist with White Perforated Parchment shade, Tropical Briar with Black Perforated Parchment shade, Oxblood/Honey with White Perforated Parchment shade. Height: 27". RETAIL PRICE: $13.50.

6127—VERTICAL RIBBED BASE. Green Agate with White Plastic shade, Tropical Briar with White Plastic shade, Ebony Mist with Red Plastic shade. Height: 28½". RETAIL PRICE: $17.50.

6161—LINED CYLINDER. Lemon Yellow with Black/White Raftan Plaid shade, Cotton White with Black/White Raftan Plaid shade, Tropical Briar with White/Tan Raftan Plaid shade. Height 29½". RETAIL PRICE: $20.00.

ALL PRICES SUBJECT TO CUSTOMARY DISCOUNT



S314—HURRICANE TWIST. Catseye with White Kamarupa-bottom/White Splatter top shades, Ebony with White Kamarupa-bottom/White Splatter top shades, Mahogany/White with White Kamarupa-bottom/White Splatter top shades. Height: 21½". RETAIL PRICE: $20.00.

S313—PENTHOUSE BEACON. Catseye with Laminated Multi Leaf Plastic shade, Gloss White with Laminated Multi Leaf Plastic shade, Mat Black with Laminated Multi Leaf Plastic shade. Height: 25½". RETAIL PRICE: $17.50.

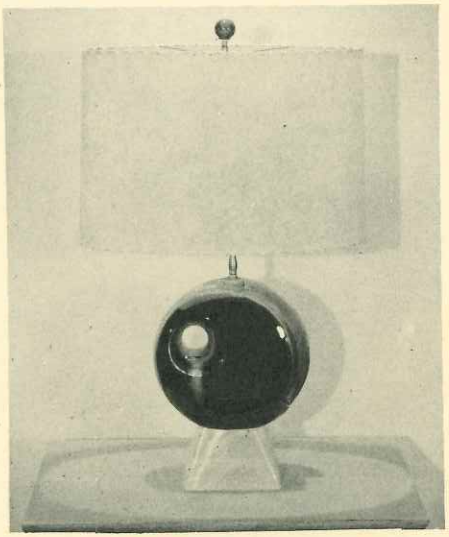
S310—LANTERN VAULT. Ebony with White Perforated Parchment shade, Gloss White with Black Perforated Parchment shade, Mahogany with White Perforated Parchment shade. Height: 23". RETAIL PRICE: $17.50.

ROYAL Haeger® LAMPS

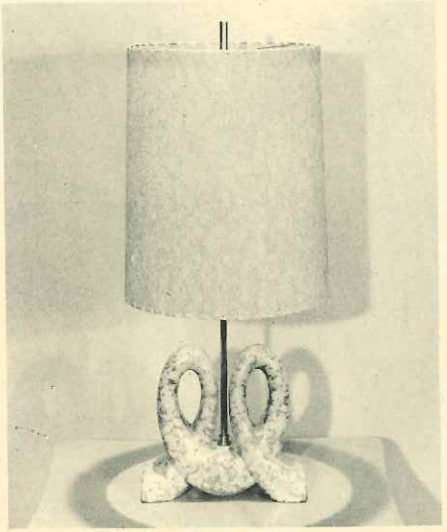
U. S. Patent Office
FEB 24 1956
Design Division

Your Customers are already

S338—FREE FORM. Ebony with Splatter top/Natural Synskyn bottom shade, Mahogany with Splatter top/Natural Synskyn bottom shade, Dark Green with Splatter top/Natural Synskyn bottom shade. Height: 25". RETAIL PRICE: $17.50.



6208—FLAT SPHERE. Catseye with Deco Glass shade, Slate Marble with Deco Glass shade, Tropical Briar with Deco Glass shade, Ebony with Deco Glass shade. Height: 29¼". RETAIL PRICE: $25.00.



6212—DOUBLE LOOP. Pink Marble with Red on White Print shade, Tropical Briar with Gold on White Print shade, Catseye with Green on White Print shade. Height: 27". RETAIL PRICE: $17.50.

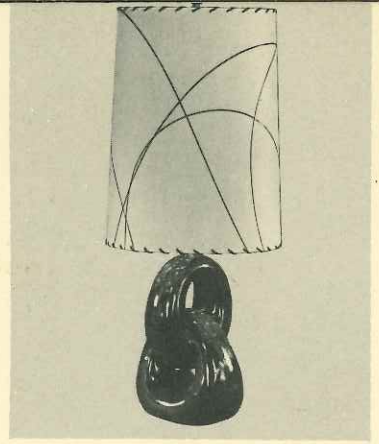
6249—FEATHER. Cotton White/Red Wood Base with Red Pebble Cloth shade, Tropical Briar/Natural Wood Base with Eggshell Pebble Cloth shade, Green Agate/Natural Wood Base with Eggshell Pebble Cloth shade, Mat Black/Red Wood Base with Red Pebble Cloth shade. Height: 25½". RETAIL PRICE: $25.00.

8 1

6250—ABSTRACT WAVE. Robin Blue with Natural Linen Glass shade, Mahogany with Natural Linen Glass shade, Mat Black with Red Linen Glass shade. Height: 29". RETAIL PRICE: $17.50.

6252—10" ABSTRACT. Dark Green with Gold & Chartreuse on Natural Plastic shade, Platinum Grey with Gold & Chartreuse on Natural Plastic shade, Ebony with Gold & Black on Red Plastic shade. Height: 23". RETAIL PRICE: $11.00.

6252X—Same colors with Gold Foil shade. RETAIL PRICE: $10.00.



5402—CHAIN. Oxblood/Honey with Natural/Black Doodle shade, Chartreuse/Honey with Yellow/Green Polydoodle shade, Green Agate with Yellow/Green Polydoodle shade, Ebony with Natural/Black Polydoodle shade. Height: 24". RETAIL PRICE: $15.50.

5448—FLATSIDED FORM. Green Agate with Natural/Green Polydoodle shade, Mahogany/White with Chartreuse/Green Polydoodle shade, Platinum Grey with Red/Black Polydoodle shade, Chartreuse/Honey with Natural/Green Polydoodle shade. Height: 23". RETAIL PRICE: $15.50.

U. S. Patent Office

FEB 24 1956

Design Division

Sold on Haeger Abstract Lamps

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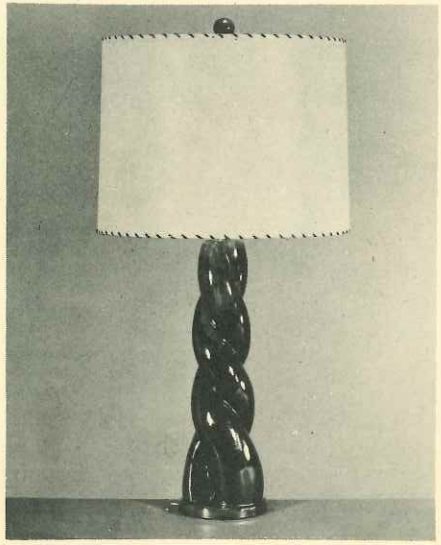
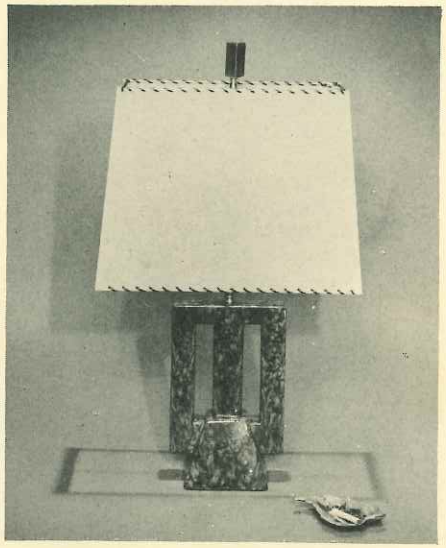
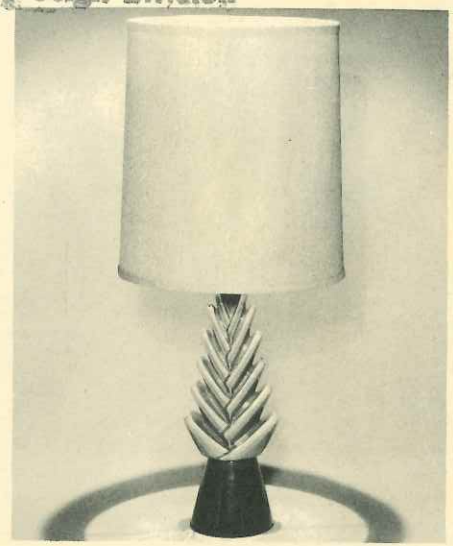


6064—ROPE COLUMN. Ebony with White Synskyn shade, Dark Green with Chartreuse Synskyn shade, Mahogany with Chartreuse Synskyn shade. Height: 32". RETAIL PRICE: $17.50.



6096—SMALL MODERN OBLONG. Verdi Green with White Plastic shade, Green Agate with Chartreuse Plastic shade, Oxblood/Stipple with White Plastic shade. Height: 24". RETAIL PRICE: $13.50.



6129—SPRUCE. Cotton White/Ebony with Chartreuse Fabric 0/parchment shade, Chartreuse/Dark Green with Chartreuse Fabric 0/parchment shade, Platinum Grey/Oxblood with Eggshell Fabric 0/parchment shade. Height: 28". RETAIL PRICE: $17.50.

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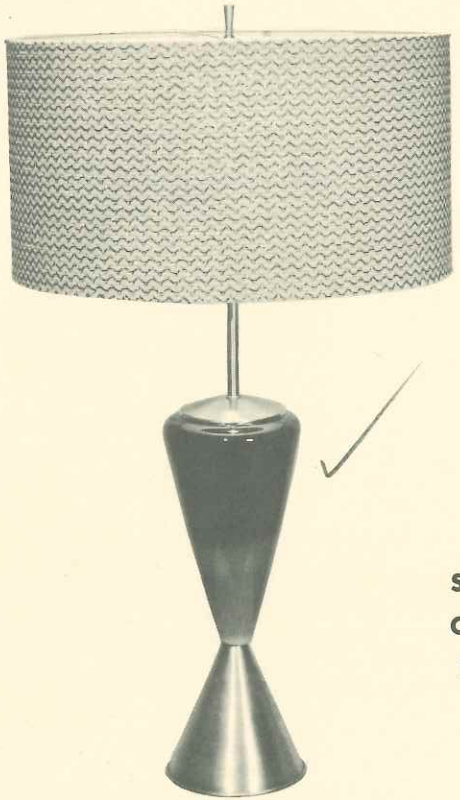
Haeger Hits a New High with these All New Ceramic and Brass Lamps!

U. S. Patent Office
FEB 24 1956
Design Division

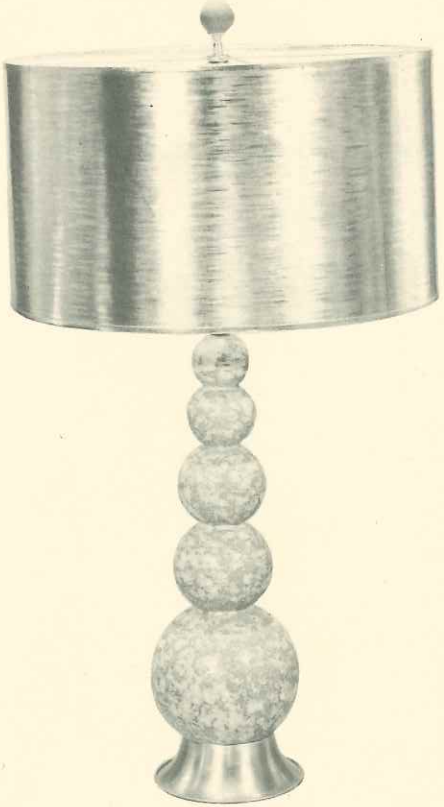
6224—DEER CYLINDER. Mat Black with Gold Foil shade, Coral/Grey with Gold Foil shade, Absinth Green with Gold Foil shade. Height: 29¾". RETAIL PRICE: $30.00.

6225—MEDIUM CYLINDER. Verdi Green with White Raftan shade, Coral/Grey with White Raftan shade, Absinth Green with White Raftan shade. Height: 25". RETAIL PRICE: $25.00.



6227—INVERTED CONE. Catseye with Grill Cloth shade, Grey/Cascade with Grill Cloth shade, White/Lattice with Grill Cloth shade, Tropical Briar with Grill Cloth shade. Height: 32". RETAIL PRICE: $22.00.

ALL PRICES SUBJECT TO CUSTOMARY DISCOUNT.



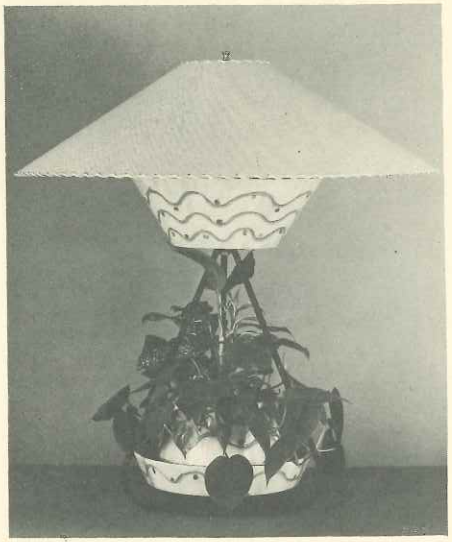
6206—FIVE BALL COLUMN. Rust Marble with Gold Foil shade, Green Marble with Gold Foil shade, Mat Black with Gold Foil shade, Pink Marble with Gold Foil shade. Height: 30". RETAIL PRICE: $17.50.

6206X—Same colors with Plastic shade. RETAIL PRICE: $20.00.

Ever Popular Planter Lamps for Extra Spring Sales!

6220—ABSTRACT PLANTER. White or Ebony with Natural Wood Slat shade. Height: 32". RETAIL PRICE: $20.50.

6216—DOUBLE CORNUCOPIA. Tropical Briar with Amber Plastic shade, Ebony with Red Plastic shade, Green Agate with Chartreuse Plastic shade. Height: ADJ. RETAIL PRICE: $20.00.



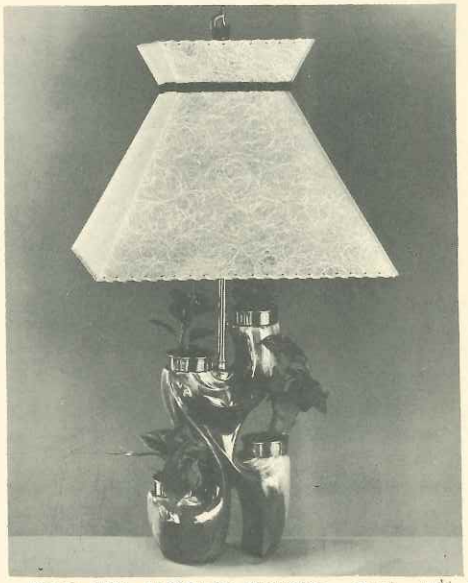
S311—TERRACE PLANTER. Sunset Yellow with White Raftan shade, Absinth Confetti with White Raftan shade, Tropical Briar with White Raftan shade. Height: 27". RETAIL PRICE: $45.00.

5378—GAZELLE. Ebony/Decorated with Red Glasschop shade. Height: 25". RETAIL PRICE: $40.00.

6093—HALF MOONS PLANTER. Tropical Briar with Brown Grassy Plastic shade, Platinum Grey/Decorated with Green Grassy Plastic shade, Oxblood/Honey with Brown Grassy Plastic shade, Green Agate with Green Grassy Plastic shade. Height: 26". RETAIL PRICE: $20.00.

6128—TRIPLE POT PLANTER. Green Agate with Eggshell Burlap shade, Chartreuse/Honey with Eggshell Burlap shade, Platinum Grey with Eggshell Burlap shade, Oxblood Stipple with Eggshell Burlap shade. Height: 19½". RETAIL PRICE: $15.00.

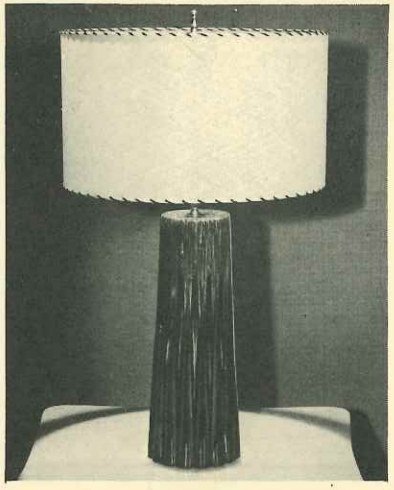
S333—DUO PLANTER. Sunset Yellow with White Perforated Parchment shade, Mahogany with White Perforated Parchment shade, Catseye with White Perforated Parchment shade, Oxblood/Honey with White Perforated Parchment shade. Height: 24". RETAIL PRICE: $11.00.



5374—15" ABSTRACT PLANTER. Oxblood/Honey with Natural Synspun shade, Green Agate with Yellow Synspun shade, Ebony with Natural Synspun. Height: 31". RETAIL PRICE: $35.00.

Modern Ceramic Table Lamps that Appeal to Budget Conscious Customers

6251—SYRIAN WATER JUG. Catseye with Chartreuse Plastic shade, Walnut/White with Amber Plastic shade, Platinum Grey/White with Red Plastic shade. Height: 28". RETAIL PRICE $15.00.



6253—16" CYLINDER. Catseye with White Linen Glass shade, Oxblood with White Linen Glass shade, Chartreuse with White Linen Glass shade, Mahogany with White Linen Glass shade. Height: 28". RETAIL PRICE: $15.00.

5383—LEAPING FISH. Green Agate with Yellow Plastic shade, Mahogany/White with Yellow Plastic shade. Height: 28". RETAIL PRICE: $17.50.

All Prices Subject to Customary Discount

U. S. Patent Office
FEB 24 1956
Design Division

6078—PINE CONE. Walnut with Brown Grassy Plastic shade, Green Agate with Green Grassy shade. Height: 29½". RETAIL PRICE $15.00

6184—TALL DUET. Ebony with Natural Adobe shade, Catseye with Chartreuse Adobe shade, Absinth Confetti with Natural Adobe shade, Tropical Briar with Chartreuse Adobe shade. Height: 30½". RETAIL PRICE: $17.50.

S337—FOUR RIBBED CONE. Mahogany with Kamarupa shade, Catseye with Kamarupa shade, Ebony with Kamarupa shade. Height: 31". RETAIL PRICE: $15.00.

6204—STALLION HEAD. Absinth Green Confetti with Gold Foil shade, Rust Marble with Gold Foil shade, Slate Marble with Gold Foil shade, Ebony with Gold Foil shade. Height: 30". RETAIL PRICE: $20.00.

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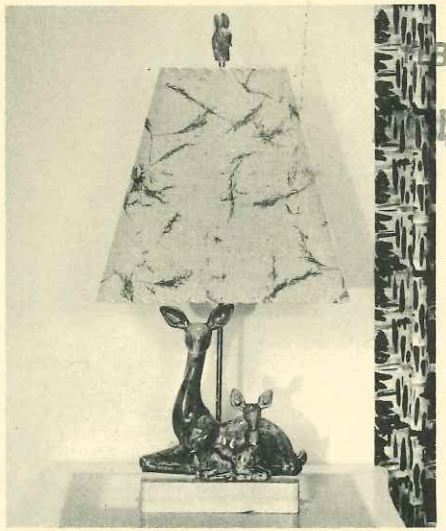
You Can Profit from the Novelty Theme for Game Room, Den or Casual Room

U. S. Patent Office
B 24 1956
ign Division

6174—SHOT GUN. Walnut with Pheasant Laminate shade. Height: 30¼". RETAIL PRICE $15.00.

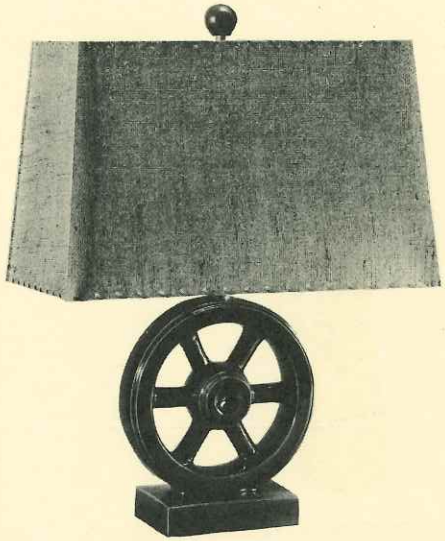
6221—MARE & FOAL. Mahogany/Walnut with Tan Grass Luzan shade, Ebony/Decorated with Tan Grass Luzan shade. Height: 23¾". RETAIL PRICE: $25.00.



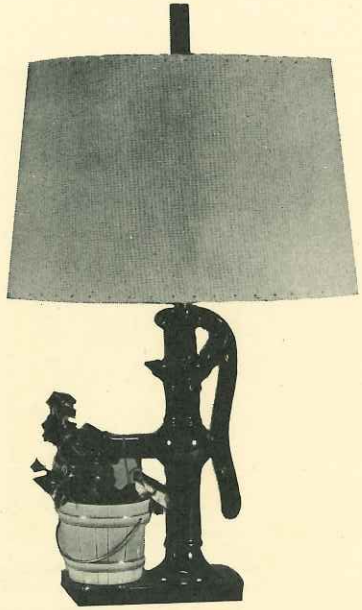
6147—DOE & YOUNG. Walnut/Decorated with Heather Brown shade. Height: 26". RETAIL PRICE: $25.00.

6144—GIRAFFE & YOUNG. Catseye/Decorated with Chartreuse Adobe shade, Walnut/White with Natural Adobe shade. Height: 26½". RETAIL PRICE: $25.00.

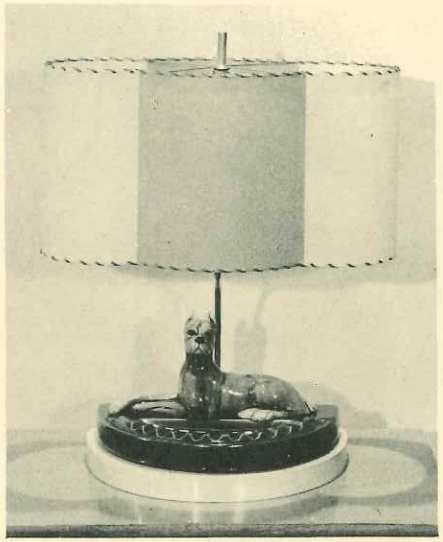
5384—PAGODA. Green Agate with Yellow Frescoglas shade, Chartreuse/Honey with Yellow Frescoglas shade, Oxblood/Honey with Red Frescoglas shade. Height: 25". RETAIL PRICE: $15.50.



6072—WAGON WHEEL. Walnut with Burltex shade. Height: 22". RETAIL PRICE: $13.50.



6073—PUMP. Walnut/Chartreuse with Amber Raftan shade, Ebony/Chartreuse with White Raftan shade. Height: 23". RETAIL PRICE: $22.00.



6248—BOXER ASHTRAY. Ebony/Walnut with White & Black Plastic shade, Dark Green/Walnut with White & Chartreuse Plastic shade, Mahogany/Walnut with White & Amber Plastic shade. Height: 22". RETAIL PRICE: $27.50.

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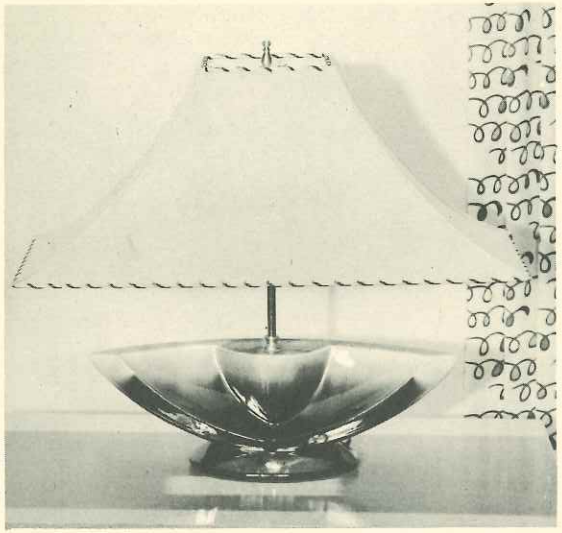
Quality *Boudoir and Headboard* Lamps for every taste

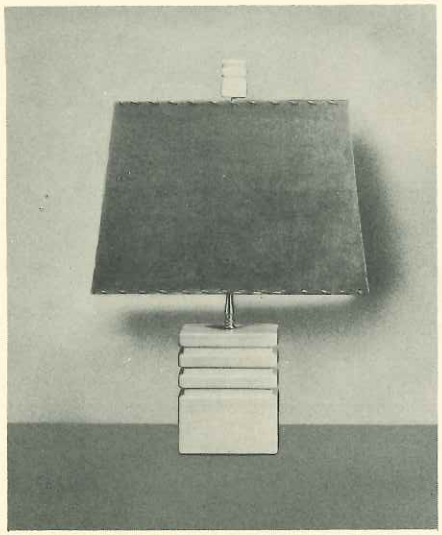


6182—HOLLYWOOD DUET. Ebony with Red Plastic shade, Catseye with Chartreuse shade, Absinth Confetti with White Plastic shade, Tropical Briar with Amber Plastic shade. Height: 17¼". RETAIL PRICE: $13.50.

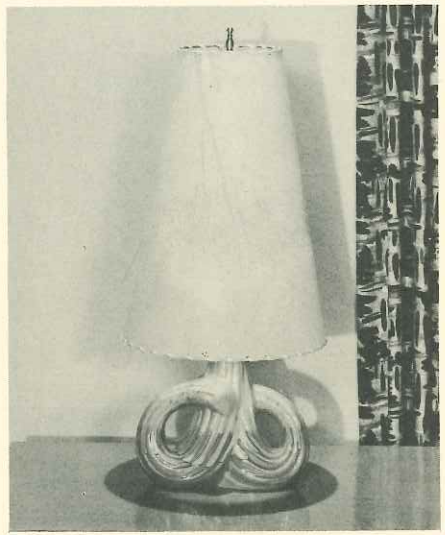
6183—BOUDOIR DUET. Ebony with Red Plastic shade, Catseye with Chartreuse Plastic shade, Absinth Confetti with White Plastic shade, Tropical Briar with Amber Plastic shade. Height: 15¼". RETAIL PRICE: $10.50.

6239—LEAF BOUDOIR. Green Agate with White & Chartreuse Plastic shade, Trapical Briar with White & Amber Plastic shade, Ebony with White & Black Plastic shade, Aqua/White with White & Black Plastic shade. Height: 15½". RETAIL PRICE: $10.50.

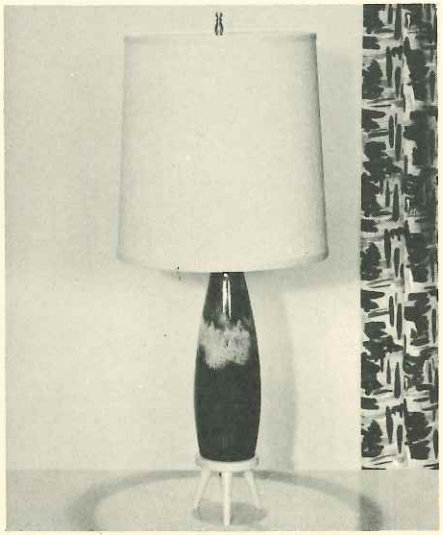
6238—HOLLYWOOD LEAF. Green Agate with White & Chartreuse Plastic shade, Tropical Briar with White & Amber Plastic shade, Ebony with White & Black Plastic shade. Height: 17½". RETAIL PRICE: $13.50.



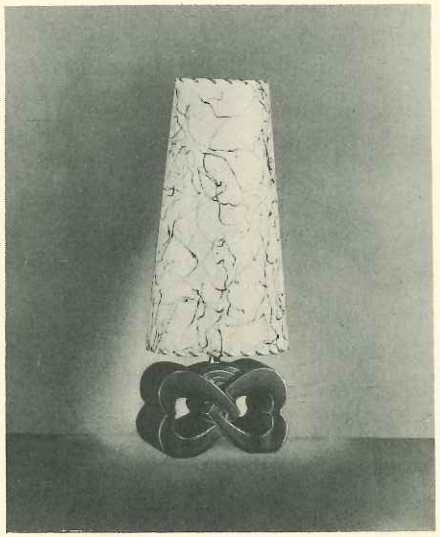
5279—SMALL RIBBED BLOCK. Chartreuse with Chartreuse Plastic shade, Dark Green with Natural Plastic shade, Platinum Grey with Red Plastic shade, Oxblood with Natural Plastic shade. Height: 19¼". RETAIL PRICE: $12.00.



6154—LINED KNOT. Catseye with White Seafan shade, Oxblood/White with White Seafan shade, Chartreuse/Honey with White Seafan shade. Height: 22½". RETAIL PRICE: $10.00.

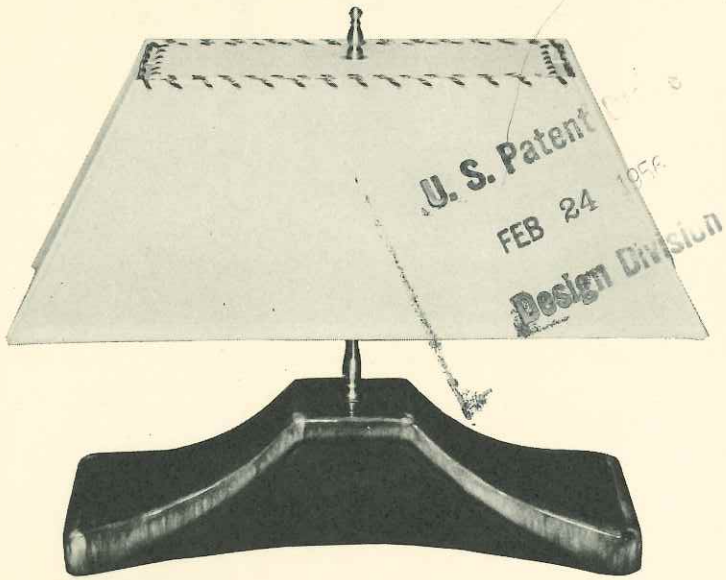


6166—PLAIN 10½" BOTTLE. Robin Blue with Antique Satin Fabric shade, Tropical Briar with Antique Satin Fabric shade, Ebony with Antique Satin Fabric shade. Height: 24½". RETAIL PRICE: $13.50.

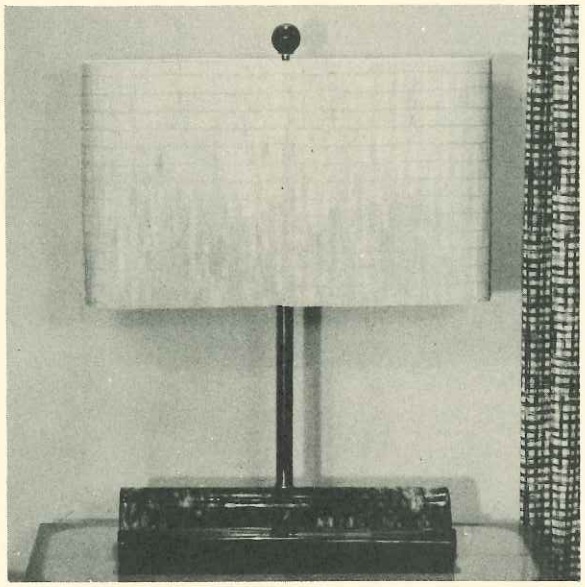


6037—DOUBLE HEART. Oxblood with Red/White Polywog Plastic shade, Chartreuse with Green/White Polywog Plastic shade, Dark Green with Green/White Polywog Plastic shade. Height: 23". RETAIL PRICE: $12.00.

It Will Pay for You to Feature This Group of Haeger Desk Lamps

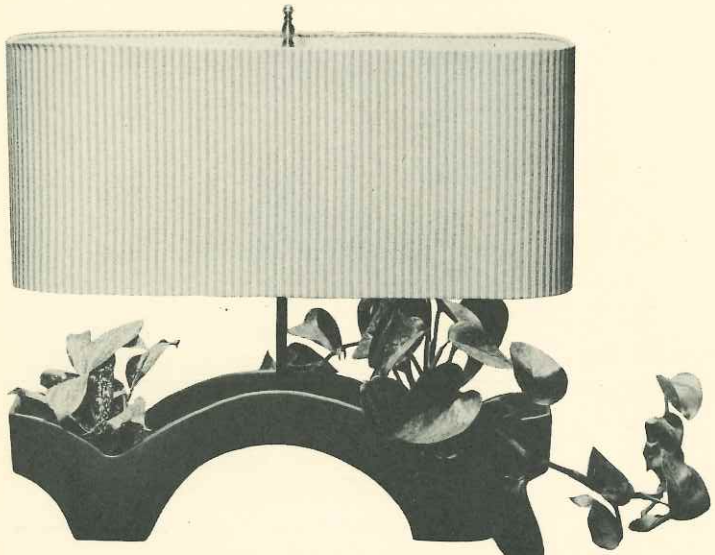


6125—DESK OBLONG LAMP. Green Agate with White & Chartreuse Plastic shade, Chartreuse/Honey with White & Coral Plastic shade, Tropical Briar with White & Amber Plastic shade. Height: 14". RETAIL PRICE: $13.50.

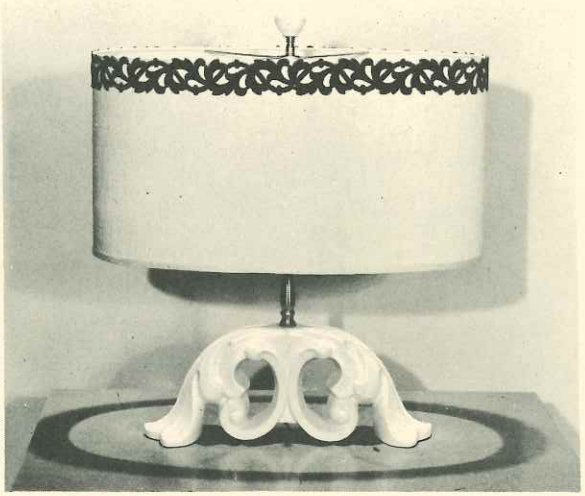


6181—EXECUTIVE DESK LAMP. Ebony with Natural Wood Slat shade, Tropical Briar with Natural Wood Slat shade, Catseye with Natural Wood Slat shade. Height: 23½". RETAIL PRICE: $20.00.

S335—MODERN DESK PLANTER. Satin White with White Burlap shade, Lemon Yellow with White Burlap shade, Chartreuse with White Burlap shade. Height: 18¾". RETAIL PRICE: $15.00.

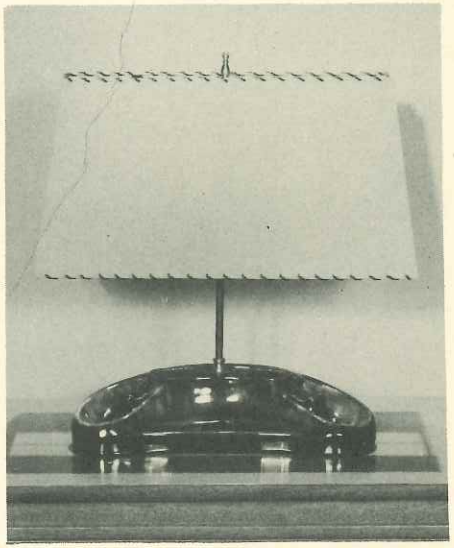


S332—DESK PLANTER. Ebony with White Stripes on Coral shade, Satin White with White Stripes on Green shade. Height: 16". RETAIL PRICE: $15.00.



6241—ROCOCO. Ebony with Antique Satin Fabric shade, Cotton White with Antique Satin Fabric shade, Tropical Briar with Antique Satin Fabric shade. Catseye with Antique Satin Fabric shade. Height: 17½". RETAIL PRICE: $15.00.

ALL PRICES SUBJECT TO CUSTOMARY DISCOUNT.



6155—ASHTRAY DESK LAMP. Green Agate with Chartreuse Plastic shade, Chartreuse/Honey with Chartreuse Plastic shade, Gunmetal with White Plastic shade, Tropical Briar with Amber Plastic shade. Height: 12". RETAIL PRICE: $13.50.

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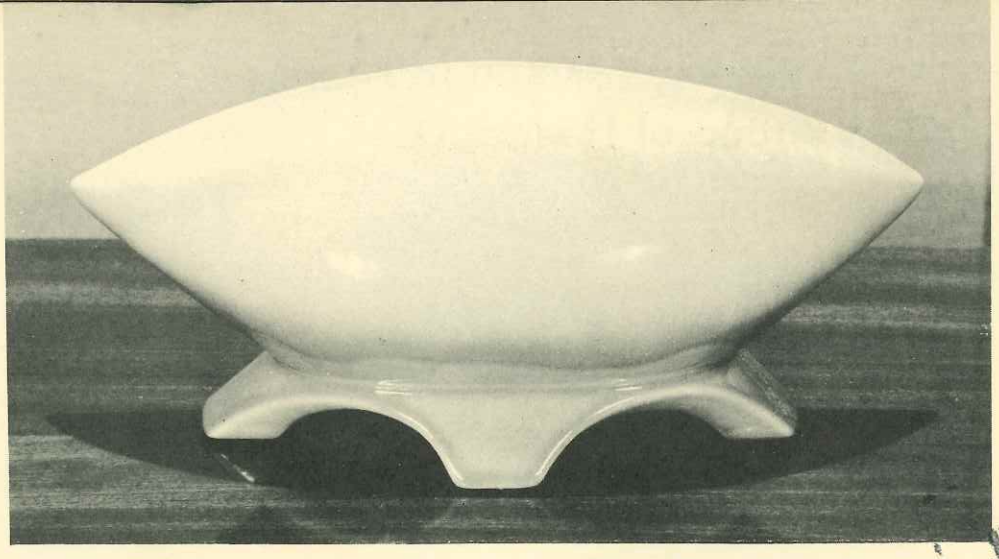
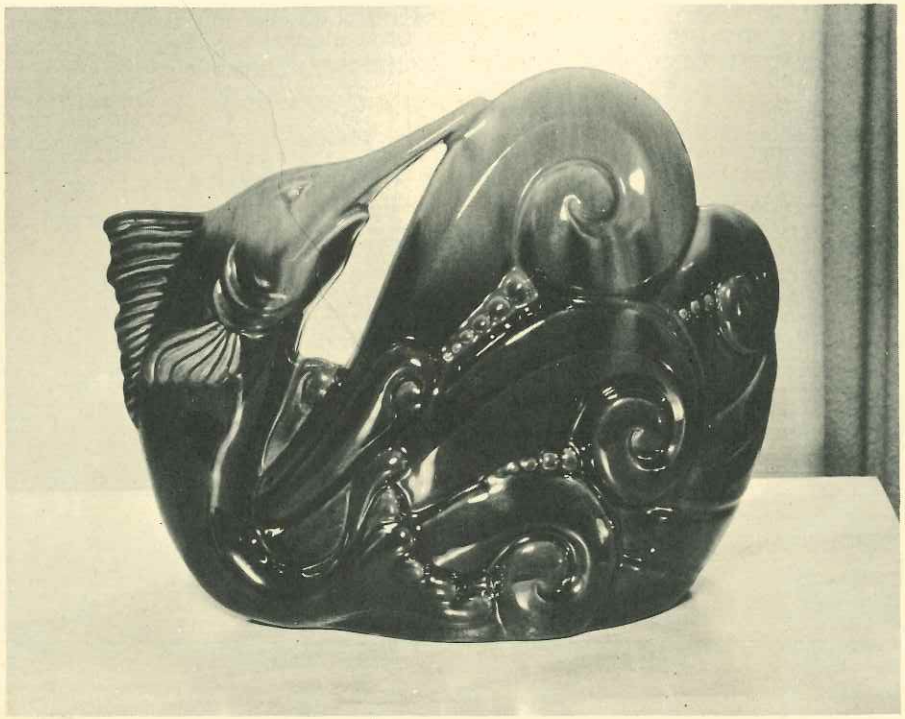
6202 — GREYHOUND TV. Platinum Grey, Ebony, Mahogany, Catseye. Height: 10¼". RETAIL PRICE: $8.50.



6191—FLARE TV. Sunset Yellow, Catseye, Chartreuse/Honey, Ebony. Height: 5". RETAIL PRICE: $5.50.

A Haeger *"Television Lamp Section"*



6140—SAILFISH TV. Catseye, Platinum Grey/White, Oxblood/White, Chartreuse/Honey. Height: 8½". RETAIL PRICE: $7.00.

6200—GAZELLE TV. Catseye, Ebony, Walnut/White, Mahogany/White. Height: 10¼". RETAIL PRICE: $8.50.

ROYAL Haeger LAMPS ®

U. S. Patent Office
FEB 24 1956
Design Division

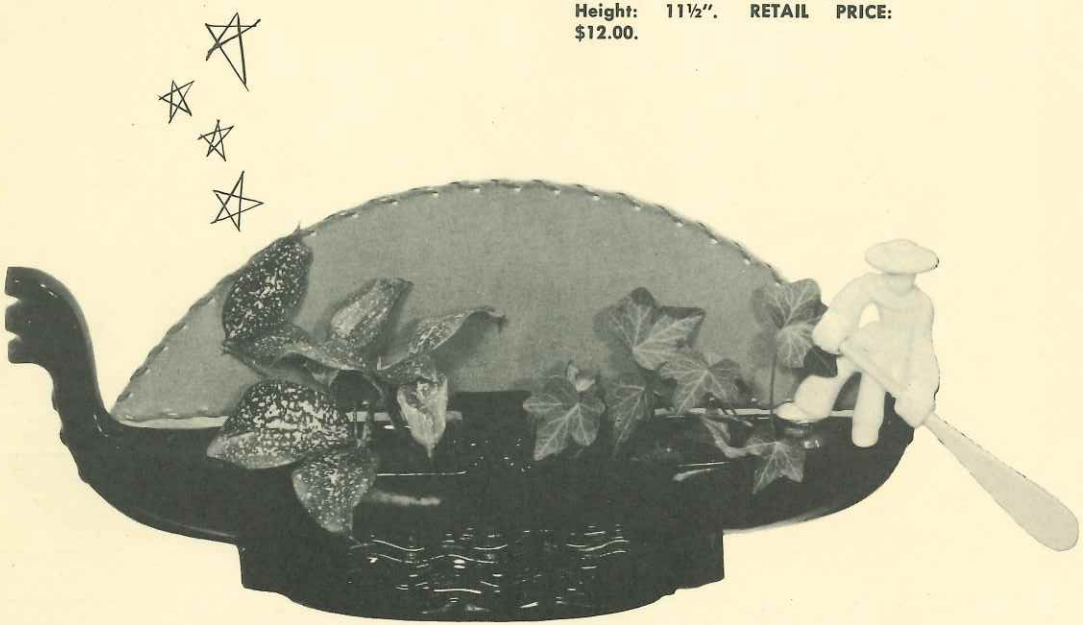
means extra sales

5353—PETAL LOUVRE. Chartreuse/Honey, Green Agate, Oxblood/Honey, Cotton White, Walnut. Height: 11½". RETAIL PRICE: $12.00.

6193 — COLT TV PLANTER. Ebony, Mahogany/White, Catseye, Walnut/White. Height: 13½". RETAIL PRICE: $13.50.

All Prices Subject to Customary Discount

6044—PRANCING HORSE TV. Chartreuse, Green Agate. Height: 11". RETAIL PRICE: $13.50.



6198—GONDOLA TV. Green Agate with Chartreuse Plastic Shield, Ebony with Red Plastic Shield. Height: 7¼". RETAIL PRICE: $15.00.

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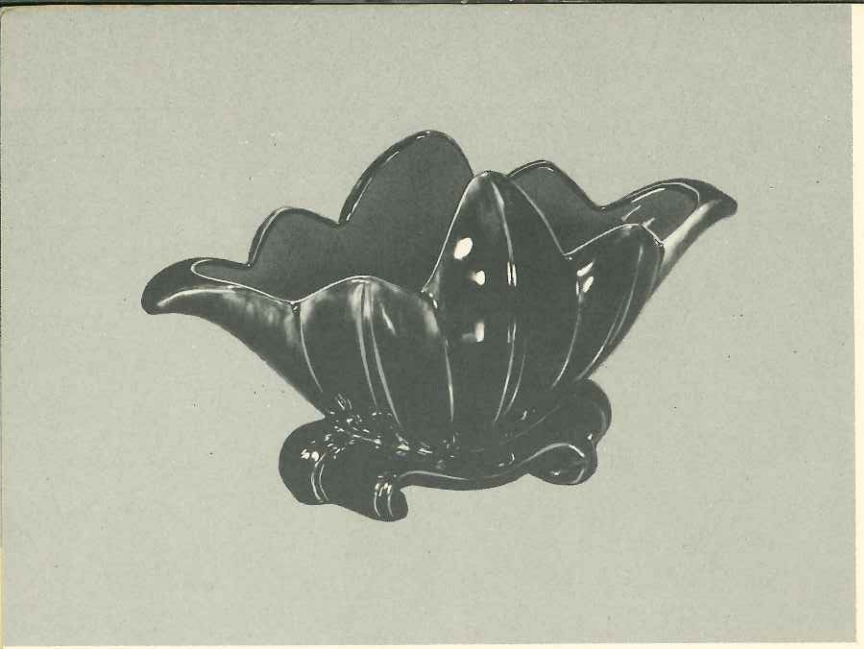
Ideal *"Soft Lighting"* for Television, Mantle or Buffet!



6116—ACANTHUS TV. Green Agate, Chartreuse/Honey, Platinum Grey, Oxblood/Honey. Height: 7". RETAIL PRICE: $9.00.

U. S. Patent Office
FEB 24 1956
Design Division

5415—GAZELLE TV PLANTER. Green Agate, Walnut / Decorated, Ebony / Decorated. Height: 14". RETAIL PRICE: $21.00.

6124—FISH TV. Green Agate, Chartreuse/Honey, Platinum Grey/Decorated, Oxblood/Honey. Height: 13½". RETAIL PRICE: $12.00.

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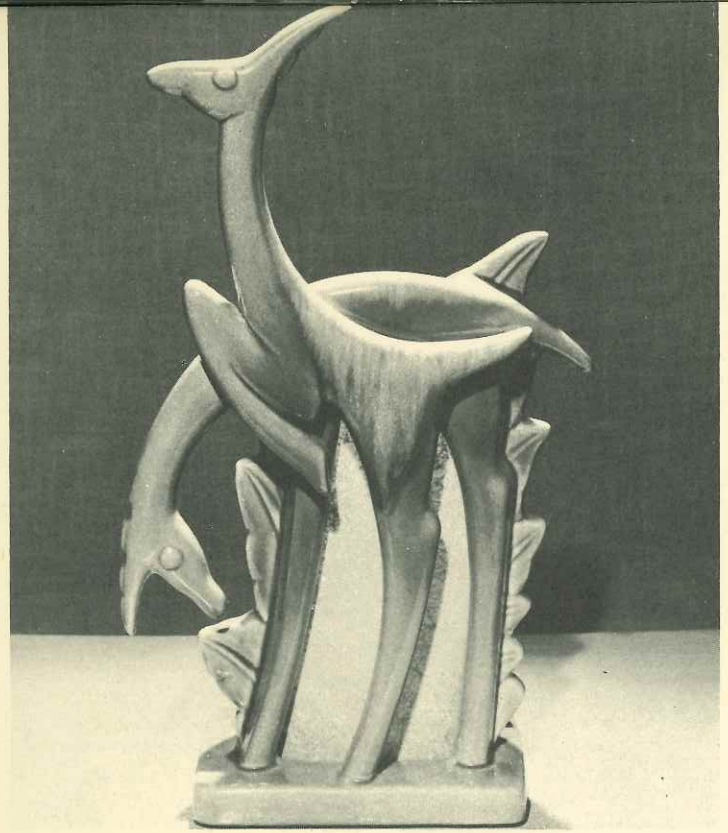
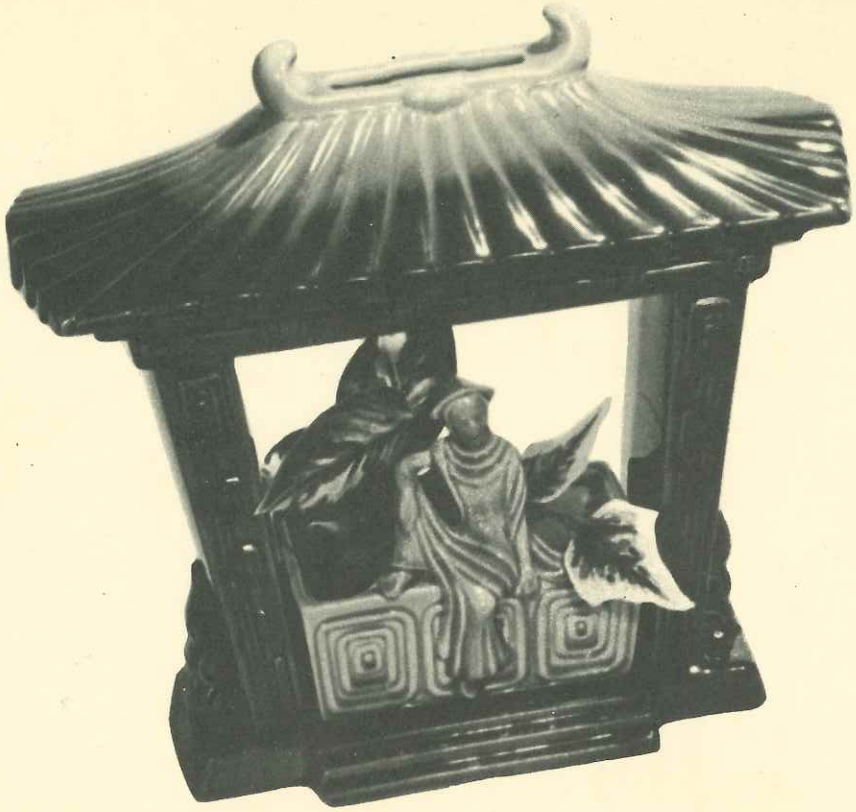


5473—DEER ABSTRACT TV. Green Agate, Oxblood/Honey, Chartreuse/Honey. Height: 15¼". RETAIL PRICE: $15.50.

ALL PRICES SUBJECT TO CUSTOMARY DISCOUNT.



6256—PAGODA TV PLANTER. Ebony/Chartreuse, Oxblood/White, Dark Green/Chartreuse. Height: 10". RETAIL PRICE: $13.50.

U. S. Patent Office
FEB 24 1956
Design Division

6232—DOUBLE COLT TV. Green Agate, Oxblood and Chartreuse with White Glasschop shade. Height: 26". RETAIL PRICE: $25.00.

ROYAL Haeger® LAMPS

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THE GREAT NAME

ROYAL Haeger® LAMPS

in *American Ceramics*

Haeger®

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ROYAL HAEGER LAMP COMPANY, INC. 7 MAIDEN LANE, DUNDEE, ILLINOIS

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